

August 15, 2003

To Whom It May Concern:

I am writing to ask for your assistance in reversing a new regulation proposed by the Federal Communications Commission, in proceeding #02-278. This regulation proposes that Orgill, Inc. receive written permission from other businesses to receive a fax from us. Previously the regulation had permitted communication via fax with whom we have a business relationship.

Orgill, Inc. has approximately 7,000 customers and purchase from about 1,700 vendors. We regularly use faxes as a part of our communications methods with these businesses. Getting written permission from each one of them and maintaining those records is needless and expensive.

While I applaud the efforts of the FCC to eliminate all kinds of SPAM, as it is called, this new regulation goes too far. I recommend that the proposed regulations be amended to exclude faxes sent to any business with whom a business relationship has been established, with a provision that a business could opt out of receiving faxes from another business anytime that it desires.

Thank you for your consideration of my request for help. Thanks for what you are doing for the state of Tennessee and the United States.

Yours truly,

William M. Fondren, Jr.
President

